



FOR IMMEDIATE RELEASE

James Rucker
Financial Technology Laboratories
321.248.4248 (ext. 101)
James_Rucker@ftlabs.com

Financial Technology Labs Provides Fixed Income Straight-Through Processing for Ross, Sinclair & Associates

MELBOURNE, FL – Tuesday, November 15, 2011 - Financial Technology Labs, Inc. (FTLabs), a leading provider of technology solutions for the fixed income securities market, today announced Ross, Sinclair & Associates has deployed its Fixed Income Routing Engine (FIRE™) managed service for straight-through processing of their fixed income trades with Pershing LLC's clearing and settlement services.

The fixed income department at Ross, Sinclair & Associates also utilizes the FIRE™ technology for routing transactions between their fixed income trading system and multiple fixed income electronic transaction networks, including Knight BondPoint, TheMuniCenter, Bondtrac, and Tradeweb Retail. The FTLabs routing technology uses the Financial Information eXchange protocol (FIX) to seamlessly route quotes and trades between their trading system and these trading networks. Executed trades from all sources are automatically routed electronically on to Pershing for clearing and settlement.

"The FTLabs routing technology save us time and increases our productivity by tying all our core fixed income trading systems together seamlessly and transparently. It allows our sales and trading staff to spend more time interacting with our clients and trading partners instead of performing operational tasks. And, our operations staff can focus on the more important issues of compliance, instead of data entry," said Nelson Taul, Managing Director, Ross, Sinclair & Associates.

FTLabs worked closely with Zia Trading and Pershing to implement the clearing integration solution for Ross, Sinclair & Associates using industry-standard methods and protocols that can be quickly and efficiently adapted for use with other clearing services and other in-house or proprietary trade order management systems.

– more –

p. 2 Financial Technology Labs Provides Fixed Income Straight-Through Processing for Ross, Sinclair & Associates

FTLabs worked closely with Zia Trading and Pershing to implement the clearing integration solution for Ross, Sinclair & Associates using industry-standard methods and protocols that can be quickly and efficiently adapted for use with other clearing services and other in-house or proprietary trade order management systems.

“The power and productivity the FIRE™ managed service brings to our clients is most dramatic when you combine the quote publication and order aggregation with the automatic trade submission to Pershing. It provides true straight-through processing as a managed service for a reasonable monthly fee,” added James Rucker, President, FTLabs. “Our state-of-the-art software, established connectivity, and integration experience with leading fixed income vendors like Zia Trading, Pershing, Bloomberg, TheMuniCenter, Knight BondPoint, and Tradweb Retail allow us to significantly reduce the cost, time and complexity to integrate a client’s systems.”

FTLabs worked closely with Zia Trading to develop the integration with the Zia trading system and provide workflow automation that meets the needs of their broker-dealer clients, like RH Investment. In addition to automating pre-trade quote distribution, order routing, and trade execution, the FTLabs *FIRE™* service allows post-trade reporting of trades through integration with industry-leading clearing system providers.

About Ross, Sinclair & Associates, LLC

Ross, Sinclair & Associates, LLC is full-service investment banking, securities brokerage and asset management firm with headquarters in Cincinnati and offices in Kentucky, California, Florida, Indiana, South Carolina, and Tennessee.

About Financial Technology Laboratories, Inc.

Financial Technology Laboratories, Inc. (FTLabs), founded in 2005, is a technology company dedicated to providing system integration, custom software development, consulting services, and managed communication services to broker-dealers and software vendors in the fixed income market. For more information about Financial Technology Laboratories, Inc., visit <http://www.ftlabs.com> or follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Google+](#).